

Networking Event & InTouchAI.eu Art Performance

World Expo Dubai,
Finnish Pavilion,
15th March 2022



Agenda

11:15 – 11:45 UAE **Guided Tour of the Finnish Pavilion**

11:45 – 12:00 UAE **Welcome and Opening Speeches**

Severi Keinälä	Commissioner General of Finland for Expo 2020 Dubai
Marianne Nissilä	Finnish Ambassador to the United Arab Emirates
Juha Heikkilä	Adviser for Artificial Intelligence, DG Connect, European Commission

12:00 – 12:30 UAE **Keynote Talks**

Dr. Brahim Ghribi	Head of Government Affairs Middle East & Africa, Nokia
Dr. Anna-Mari Rusanen	Senior specialist on scientific and societal aspects of AI, Ministry of Finance of Finland (remote)
Ville Sinisalo	Director of Partnerships, Reaktor Education (remote)
Tero Ojanperä	Executive Chairman, Silo AI (remote)

12:30 – 13:00 UAE **Opening of the EU AI Week @ EXPO Dubai**

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Week @ World EXPO
2020 Dubai**

Andrea Matteo Fontana	EU Ambassador to the United Arab Emirates
Brando Benifei	Member of the European Parliament, Special Committee on Artificial Intelligence in the Digital Age (AIDA), Co-Rapporteur of the AI Act
Maria Rosa Sabbatelli	Deputy Head of Unit, Industrialised Countries & Foreign Policy Support, Service for Foreign Policy Instruments (FPI), European Commission

**Introduction to
EU AI Week Events**

Gianluca Misuraca	InTouchAI.eu Team Leader and Key Expert in AI Diplomacy
Gry Hasselbalch	InTouchAI.eu Key Expert in AI Ethics

13:00 – 13:30 UAE **InTouchAI.eu Art Performance, by Franz Rosati**

13:30 – 14:30 UAE **Networking lunch with possibility for bilateral meetings**

14:30 UAE **Transfer to the Italian Pavilion for the High Level Forum on
The EU Vision for Trustworthy AI in the World**